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Press Release

Oomnitza's Fall '20 Software Release Delivers Customers Industry-First View into Their Complete IT Infrastructure

SAN FRANCISCO – <u>Oomnitza</u>, the world's leading provider of IT asset tracking software, deployed its Fall '20 Release, giving enterprise businesses a fully-integrated, real-time view into their entire IT estate, covering hardware, software, cloud and virtual solutions. This updated capability dramatically simplifies regulatory compliance, cybersecurity and procurement, saving customers time and providing the information needed to optimize business processes.

Amid a work-from-home reality, companies globally are dealing with an accelerated digital transformation across their business. Traditional IT asset management systems provide incomplete, siloed data by tracking IT assets by category. Oomnitza delivers customers a fully-integrated, real-time understanding of all assets, entirely automating and significantly simplifying asset tracking across all categories and workflows.

"Oomnitza's Fall '20 Release is a major milestone for our customers, providing them with a complete picture of how their hardware, software, cloud and IoT devices are used," said Oomnitza CTO Udo Waibel. "The biggest and most successful companies in the world work with Oomnitza, and it's more critical than ever for our customers to treat their IT infrastructure as a strategic asset. Oomnitza helps them do that."

Oomnitza enables teams to do their work more efficiently and accurately. With bidirectional information flow between assets and the systems that track and manage them, customers can far more easily comply with compliance requirements with ready and on-demand data and secure IT infrastructure. Tracking assets is the first step in securing them, and this enables business teams with real-time access to finance, procurement, HR, and other essential information to business processes.

For more information about Oomnitza's Fall '20 Release, visit our [website](#)**.**

About Oomnitza
Oomnitza provides the first enterprise-wide view of your entire IT estate. By connecting hardware, software, cloud, and IoT, we empower our customers to create and automate workflows to improve security, compliance, audit, and employee experience, accelerating time to value. Customers range from the world's largest enterprises to pre-IPO companies, across every sector including technology, healthcare, e-Commerce and government. Oomnitza is based in San Francisco. For more information, visit us at www.oomnitza.com.

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